

Data Analyst

ROLE PURPOSE

This is an opportunity for an inquisitive and organised individual to become part of a growing team within The Instant Group. The Data Analyst's purpose within Instant's research team is to further develop a growing industry database while analysing and interpreting the industry data held within Instant. The role will support Instant's development of an industry wide data platform to support knowledge and insight growth across the high growth flexible workspace industry.

The wider research team provides knowledge across the Instant business while providing insight to external companies using Instant's industry leading data. With the industry continuing to evolve and see high growth the team aim to provide a clear picture of its size, the changing customer base and key insights relating to performance.

KEY RESPONSIBILITIES

With the industry continuing to evolve and see high growth, this role will be responsible for developing and ultimately owning Instant's industry focused database. A strong understanding of data analysis and visualization is important alongside experience working with both internal and external clients.

Industry Data Analysis

- Support the creation of a new data warehouse that will host primary industry data
- Support the standardization of data sourced internally within the Instant business
- Using Power BI create an easy to use platform for internally consumption and sharing of industry data
- Analyse our market leading data to identify emerging trends within the industry

Aggregate Secondary Data Sources

- Support the aggregation of open source secondary data that exists within the industry to help highlight additional trends and generate a greater level of insight within the business
- Continually look to improve Instant's industry data

BACKGROUND AND EXPERIENCE

The candidate should have experience in analysing B2B industry data sets and developing insight from the data. The candidate should also have experience in creating visual dashboards in data reporting tools such as PowerBI or similar platforms, that allow individuals not used to using data to easily pull out pertinent information. Alongside this we would like to see experience in the candidate pulling data sets from different sources together into one data warehouse and driving increased value through analysis.

- Experience working within the commercial real estate industry is desired but not essential
- 5+ years' experience working with data in an analytical role

KEY SKILLS AND COMPETENCIES

This role involves having the following key skills and competencies, namely:

- Strong knowledge of Power BI, SQL and other reporting packages
- Proven data analysis and process management experience alongside a strong familiarity with data mining and mapping
- Experience working within the commercial real estate industry is desired but not essential
- Strong attention to detail
- Strong analytical capabilities and experience in identifying trends and generating insight from data sets
- Experience working within a multi-disciplinary team where clear communication has been needed

MEASURES OF SUCCESS AND KEY STAKEHOLDERS

- Clear representation and analysis of trends driving industry growth
- Improvements in depth and quality of the data stored within Instant's data warehouse
- Availability of standardised data across the Instant business

Key stakeholders

- Head of Research and Insight

Working at Instant

About The Instant Group

Founded in 1999, The Instant Group is a workspace innovation company that rethinks workspace on behalf of its clients injecting flexibility, reducing cost and driving enterprise performance. Instant places more than 7,000 companies a year in flexible workspace such as serviced, managed or co-working offices including Sky, Network Rail, Capita, Serco, Teleperformance, Worldpay, and TMF making it the market leader in flexible workspace.

Its listings' platform [Instant Offices](#) hosts more than 12,000 flexible workspace centres across the world and is the only site of its kind to represent the global market, providing a service to FTSE 100, Fortune 500, and SME clients. With offices in London, Newcastle, Berlin, Haifa, Dallas, New York, Miami, San Francisco, Hong Kong, Sydney, Singapore, and Kuala Lumpur, The Instant Group employs 230 experts and has clients in more than 150 countries. It has recently been included in the 2018 Sunday Times' HSBC International Track 200.

A business is only as good as its people

It's not all noses to the grind-stone though; Instant is a fun and dynamic place to work, where colleagues support one another and where the next social event is always just round the corner. We have been rated as one of the best small companies to work for and as one of the top companies with the fastest-growing international sales by the Sunday Times and are committed to continuing to make Instant a great place to build a career.

Instant is a values-driven organisation. We adopt and live by our values:

- We are passionately client focussed 24/7, 365
- We operate with integrity and a sense of fun
- We build long term client relationships based on trust
- We question convention with the desire to improve performance
- We collaborate in teams to create solutions that solve client problems
- We strive for excellence in all that we deliver
- We attract and develop the most talented people

We are a fast growing business with an exciting and vibrant atmosphere, where staff are encouraged to think for themselves and are rewarded for contributing to our success.

To support our ambitious growth plans, we want to attract and develop the best people – resourceful, committed individuals with relevant experience and a client-centric mind-set.

The details

We pay market salaries and the right person will be offered a package according to their experience.

You will be based at our head office at the Blue Fin Building in Southwark but may be required to work on a client site. The building boasts amazing views over London with café, coffee shop, roof terrace and paid gym in the basement.

The area itself (Bankside) is one of the oldest parts of London – entrepreneurs, artists and revellers have flocked here for almost 2,000 years. It is one of London's most vibrant areas, with a heady mix of culture, foodie delights, attractions and architecture. Bankside was once known as London's larder, it's a title that lives on today in the fresh produce of Borough market and the wealth of fine restaurants, pavement cafes and shops surrounding it.

You will work 9am to 6pm Monday to Thursday and 9am to 4pm on Fridays.

For more information please contact Alice Mitchell:

alice.mitchell@theinstantgroup.com
+44 20 7298 0616
www.theinstantgroup.com
www.instantoffices.com